

ORDER



Orders
Order / Rev: 720766
Alt Order #: 06364409
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	79	\$68,625.00	\$58,331.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	79	\$68,625.00	\$58,331.25	0.00
Totals	79	\$68,625.00	\$58,331.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KARE	10/31/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WT---	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					2	\$1,000.00		0.00			
4	KARE	11/05/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
5	KARE	10/30/12	11/02/12	Today Show Today Show	CM	7-9a	-TWTF--	:30	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
MAX 2X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$900.00		0.00			
6	KARE	11/05/12	11/06/12	Today Show Today Show	CM	7-9a	MT-----	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
MAX 2X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$1,000.00		0.00			
7	KARE	10/30/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	-TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$350.00		0.00			
8	KARE	11/05/12	11/05/12		CM	9-10a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00

Order / Rev: 720766
 Alt Order #: 06364409
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 567
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
23	KARE	10/30/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-TWT---	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-TWT---		3			\$1,975.00		0.00				
24	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,800.00		0.00				
25	KARE	10/30/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-T---	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-T-T---		2			\$1,975.00		0.00				
26	KARE	11/05/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,800.00		0.00				
N28	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		1			\$1,450.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KARE	10/29/12-11/04/12	Sat 6-630p		6-630P	-----Sa--	:30	(\$1,450.00)	0.00	NM				
	Credited														
29	KARE	10/30/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-TWTF--	:30	2	\$2,700.00	P-4	0.00	NM	2	\$5,400.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-TWTF--		2			\$2,700.00		0.00				
32	KARE	10/30/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--W-F--	:30	2	\$3,375.00	P-4	0.00	NM	2	\$6,750.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--W-F--		2			\$3,375.00		0.00				
33	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$3,000.00		0.00				
34	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		1			\$3,375.00		0.00				
36	KARE	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-TWTF--	:30	4	\$650.00	P-2	0.00	NM	3	\$1,950.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-TWTF--		4			\$650.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	4	KARE	10/29/12-11/04/12	Tonight Show		1035pm-1135pm	-TWThF----	:30	(\$650.00)	0.00	NM				
	Credited														
37	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
38	KARE	10/30/12	11/02/12		CM	1135pm-1235xm		:30	4	\$200.00	P-2	0.00	NM	4	\$800.00

Order / Rev: 720766
 Alt Order #: 06364409
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 567
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N55	KARE	11/06/12	11/06/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	-T-----	:30	2	\$100.00	P-2	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		2			\$100.00		0.00			
Totals													79	\$68,625.00